



UPDATE

Los Angeles County's Pursuit of Ongoing Revenue to Combat Homelessness

Community Web Meeting

June 29, 2016

PANELISTS

Phil Ansell

Director, Homeless Initiative, CEO
County of Los Angeles

Hon. Miguel Santiago

Assembly Majority Whip
California Assembly – District 53

Christine Margiotta

VP, Community Investment
United Way of Greater Los Angeles

Chris Callandrillo

Director of Programs
Los Angeles Homeless Services Authority

Shakari Byerly

Pollster, Evitarus





State of Emergency: Public Petition

Public petition urging Governor Brown to declare homelessness emergency in California

- 12,898 supporters and growing
- **Sign the petition at**
 - [Change.org](https://www.change.org/p/declare-homelessness-emergency-in-california)
<https://www.change.org/p/declare-homelessness-emergency-in-california>
 - **County Homeless Initiative website**
<http://priorities.lacounty.gov/homeless/>





State of Emergency: Assembly Resolution

CALIFORNIA LEGISLATURE—2015–16 REGULAR SESSION

House Resolution No. 56

Introduced by Assembly Members Santiago and Ting

June 28, 2016

House Resolution No. 56—Relative to homelessness.

1 WHEREAS, Homelessness is one of the most pervasive issues
2 facing California today; and
3 WHEREAS, According to the United States Department of
4 Housing and Urban Development, there were 115,738 homeless
5 people in California in 2015, by far the most of any state in the
6 nation; and
7 WHEREAS, Rising rents, rapidly declining numbers of
8 low-income housing units, and slow wage growth have all
9 contributed to homelessness; and
10 WHEREAS, Of the nation's top ten most expensive rental
11 markets, four are located in California; and
12 WHEREAS, The median rent for a one-bedroom apartment in
13 San Francisco is \$3,590, in San Jose is \$2,290, in Oakland is
14 \$2,270, and in Los Angeles is \$1,970; and

House Resolution No. 56

- Introduced by Assembly Members Miguel Santiago (@SantiagoAD53) and Phil Ting (@PhilTing) on June 28
- State Assembly expected to vote on June 30 on HR 56 urging the Governor to declare a Homeless Emergency in California



Trailer Bill Language: Millionaires' Tax

Status of Trailer Bill Language to secure State authority for the County to seek voter approval of a tax on personal income above \$1 million/year to combat homelessness

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Homeless Revenue Options for Nov. 2016 Poll Results

- Total 3,000 telephone interviews
- 750 interviews conducted for each measure
- After positive and negative messaging

November 2016 Ballot	Support
Special 10% tax on recreational marijuana, contingent on legalization <i>Approval requirements: majority of Board/ two-thirds of electorate</i>	64%
¼% general Transactions and Use Tax (sales tax), accompanied by an advisory question as to whether voters believe that the resulting revenue should be used to combat homelessness and support parks <i>Approval requirements: two-thirds of Board/ majority of electorate</i>	60%

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Homeless Revenue Options for Nov. 2016 Poll Results continued

November 2016 Ballot	Support
Parcel Tax of 3 cents/square foot for parks	67%
Parcel Tax of 3 cents/square foot to combat homelessness <i>Approval requirements: majority of Board/ two-thirds of electorate</i>	61%
Combined parcel tax of 6 cents/square foot for homelessness and parks (3 cents per square foot to be used for each) <i>Approval requirements: majority of Board/ two-thirds of electorate</i>	61%

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Homeless Revenue Options for Mar. 2017 Poll Results

- Total 750 live telephone interviews with likely March 2017 election voters in LA County
- No positive and negative messages shared

Potential March 2017 Election	Support
½% tax on personal income above \$1 million/year (subject to State legislation) <i>Approval requirements: majority of Board/ two-thirds of electorate</i>	59%
Special 10% tax on recreational marijuana to combat homelessness, contingent on legalization in November 2016 <i>Approval requirements: majority of Board/ two-thirds of electorate</i>	56%

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Homeless Revenue Options for Mar. 2017 Poll Results continued.

Potential March 2017 Election	Support
¼% general Transactions and Use Tax, accompanied by an advisory question as to whether voters believe that the resulting revenue should be used to combat homelessness <i>Approval requirements: two-thirds of Board/ majority of electorate</i>	59%
Parcel Tax of 3 cents/square foot for parks Parcel Tax of 3 cents/square foot to combat homelessness <i>Approval requirements: majority of Board/ two-thirds of electorate</i>	62%
	33%



UNPRECEDENTED HOMELESS CRISIS:

Los Angeles County and the State of California face a pervasive and deepening homelessness crisis.

We need the CA Legislature to urge the Governor to declare a state of emergency.

Sign the petition...NOW.

<http://priorities.lacounty.gov/homeless/>

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FOR UP TO DATE INFORMATION VISIT US AT:

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